

Isle Area Chamber of Commerce Agenda
Tuesday, October 24, 2023 - 6:00 pm
McQuoid's Inn Cedar Room

Call to order:

ATTENDING:

Introduction of guests:

Approve Agenda (any changes to agenda?) :

Motion:
1st
2nd

Approve minutes from last meeting:

Motion:
1st
2nd

Approve financial reports: Any comments to Financials.

Motion:
1st
2nd

Old business:

Christmas in the Park

Santa Booked

Horse and wagon booked

Fall Fest and Soup Slurp Review

****Winter banners in October, banners came down - maintenance? Wire holder/bracket - Update? Daron?**

Membership updates

Member certificates and window clings -

Board Member Opening

Membership Services/Member Spotlight:

Status of new members and renewing members:

Motion:
1st
2nd

Grand openings/Ribbon cuttings for new members:

Methven Funeral Chapel, they are having a grand reopening Thursday Oct 26th
RIBBON CUTTING AT 11:15am SHARP

New Business:

- Change location for next meeting
- Google Listing Updated (Daron)
- Christmas/Holiday Lights contest - posters around town

Other Topics for Discussion?

Next meeting: Fourth Tuesday of the Month: November 28th at 6:00pm

Adjourn Time:

Motion:
1st
2nd

Board Members

Chamber President: Daron Stenvold
Vice President: Don Dahlen
Treasurer: Linda Dahlen
Secretary: Danie Powell

September 26, 2023 Meeting Minutes

Meeting to order 6:09pm

In attendance, Chamber President: Daron Stenvold, Vice President: Don Dahlen, Treasurer: Linda Dahlen, Secretary: Danie Powell, Ronda Bjornson and Nick Skogen.

No agenda or last months minutes. Financials by Linda. Brought in \$950 in membership dues since our last meeting. Checks out for Isle Days: Need cashing - Beer sales for tournament and rental of the gym space. Credit from the banners for Isle Automotive, check into if order was credited. \$240 chamber bucks out from giveaways. Mille Lacs Messenger sells the Chamber Bucks. Nick motioned to approve financials, seconded by Ronda, passed unanimously.

Soup Slurp on September 30th. Linda got trinkets, toys and coloring books for the kids for apple bob - need reimbursement. Nick needs reimbursement for cups. Nick won't charge for the soup voting cards for the soup slurp. Last year had 10 soup makers, this year we have 14 soup makers. Daron will send final notices to soup makers. Social media scheduled. Teals ordered napkins, soups and apples. Linda going to find a box of extras from last year, Linda will pick up extras. Nick and Linda going to drop extra items to Century21 around Friday. Soup Slurp on the iREC sign.

School Fundraising for the playground. Daron gave information to superintendent and principal about grants. GoFundMe fund for the playground. The old website weren't known, going to get more resources to the school to help. <https://www.littlegreenlight.com/>

Fun fact: Check your spam - phone and email.

BANNERS: There are still broken banners on Main St. Winter banners - Daron took over designing them.

Daron going to be gone for the next meeting, Don agreed to lead Chamber meeting in October.

Christmas in the Park - Linda has the holiday light stuff ready (slips and posters), Santa booked, First National is on board, Linda going get more little toys, Nick booked the horse rides. Date of Christmas in the park December 2.

Window clings ordered and some issues with the pens. Should be here this week. 50 of each of the window clings.

Renewing new members - check ins and followup. Linda going to send Daron a list of renewals and he will follow up. Ronda would have loved a warm fuzzy connection, phone call for membership. 95% renewals are good when they send the letter invoices. Linda asking about follow up. Ronda can help with thank you calls for renewals. Maybe send out a 'update your contact info' with your invoice.

Onboarding and website, Danie can't do it. Daron going to take over.

Ronda said - not getting the Chamber emails and Facebook/social media. Too much information coming at everyone. Sent three emails to follow up, need reminders. ALL MEMBERS WELCOME in email. Daron has it all in the social media calendar. How do we improve? Lunch and after hour events don't work. How do we get new people? Personally invite them? We are a young chamber. Lots can be done.

Next meeting, October 24th, 2023 - Don will lead. Motion to adjourn Ronda, seconded by Nick, unanimously passed. Adjourned at 7:21pm