

**Chamber President: Daron Stenvold, Vice President: Don Dahlen, Treasurer: Linda Dahlen,  
Secretary: Danie Powell**

## **Isle Area Chamber of Commerce Agenda**

**Thursday, July 20, 2023 - 6:00 pm**

**McQuoid's Inn Cedar Room**

### **July 2023 Meeting Minutes**

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In attendance for the July 20th meeting was Daron Stenvold, Don Dahlen, Linda Dahlen, Danie Powell, Nick Skogen, Kristi Pederson and Tara Soderstrom. Meeting was called to order at 6:02pm. Motion to approve the agenda by Nick and seconded by Don, passed unanimously. Meeting minutes from May 2023 approved by Linda and seconded by Nick, passed unanimously. There was no June meeting.

Financials were gone through including the Isle Days numbers. Banners down Mainstreet went well - there are two open spots. Whoever pays for their banner will get the spot, three businesses interested: Isle Bakery, Pet Lodge and Big Pond Books. Motion to approve by Nick, seconded by Don, passed unanimously.

Old business of on boarding new members is being worked on. Danie and Nick will design the winter banners. Easiest to see if simple with high resolution image and use 4-5 images for all of them. Ideas to consider a map, words to use, winter font.. Talked about being able to take credit cards. PayPal credit processing is 2.4%. Millie Lacs Bank or Spire might have payment links to use as well. We will be revamping and refreshing the website.

The Chamber board wants to move the Isle Area Chamber of Commerce meeting to the 4th Tuesday of the month, starting in August. Motion to approve the meeting day by Nick and seconded by Linda, passed unanimously. Next meeting is August 22. Linda going to check with Tim to see if the location at McQuoids is still open on that date. Backup plan is Nick's church in the basement.

Daron wants to teach a class about using Ai. Ideas about more the Chamber can do for the community including community BBQ, golf outing, talent show, concert, 5k, online raffles/auctions, workshops or seminars.

Isle Days committee members reported on the event. They sold 517 out of 600 buttons. Next year Isle Days will be July 12, 13 and 14. They had a great year. The community really showed up and helped out in any case of emergency or need of supplies. Tara took detailed notes during the

entire process to ensure the issues this year would't be repeated. Great job to the committee. Next Isle Days planning meeting will be August 22 at Faith Lutheran church at 5pm.

Renewing members/new members include Quality Disposal, South Harbors Dock & Lift, Dickie's White Cap Inn, and Fiddlesticks. Motion to approve new members by Linda and seconded by Danie, passed unanimously. If we want to do grand openings or ribbon cuttings Linda has ribbon and the big scissors.

New business includes the Soup Slurp on September 30th, Gerald Walden. Same time as the Mille Lacs Olde-Tyme Fall Festival. Last year was 10am-4pm. Linda and Don set up a apple bob for toys.

Daron had an on board packet for the board to look over, review and give notes.

Linda has member certificates and window clings but we need to make more window clings with the new logo. Linda and Daron going to give the certificates out and get more sticker/clings made.

With Tim stepping down as a board member, we will post about the opening.

Motion to adjourn as 7:52pm by Nick, seconded by Don, passed unanimously.