

Isle Area Chamber of Commerce Minutes

Tuesday, October 24, 2023 - 6:00 pm

McQuoid's Inn Cedar Room

Meeting called to order by Linda Dahlen at 6:04pm. In attendance: Treasurer: Linda Dahlen, Secretary: Danie Powell, Ronda Bjornson, Joel Jameson and Nick Skogen. Vice President: Don Dahlen joined the meeting on the phone. Joel Jameson is a guest hoping to become a member. His business is Aerial Photography (drone).

Added to the agenda to vote expenses for Christmas and the park and Holiday light contest, cost of Messenger ads, Chamber Bucks for Prizes and Isle Days Charitable Donations for accounting. Added planning for Annual meeting in March, what day to have it. Citizen of the Year award nominations. President's Award to be given at the Annual meeting. Update on the new website. Motion to approve the agenda and add ons by Linda, second by Nick and passed unanimously. Nick motioned to approve September 2023 minutes, seconded by Ronda and passes unanimously.

Linda presented the financials. \$2800 still in the bank for winter banners. Motion to approve the financials by Nick, seconded by Ronda, passed unanimously.

Christmas in the Park will be Saturday, December 3. Santa will be there from 1-3pm. Horse and wagon rides will be there. Linda is going to get elf on the shelf and reimbursement for kids Santa hats of \$34. Mille Lacs Bank in the past have gotten cookies in the past, hopefully Roxanne will be at the October meeting to chat details. Linda going to do the ad in the paper. We can also have other locations open for stops in downtown.

Review on the Soup Slurp. How can we make ballots easier for next year? How did they do it for 2023? Possibly plan ahead for the types of soups for each entry for the ballot. Museum should possibly be the first and last visit. We had 104 voters. 4oz styrofoam cups and use a smaller spoon.

Winter banners in October? Maintenance support to fix broken wire holder/brackets. Update from Daron (Daron on vacation). 9-10 banners are being replaced or fixed.

Membership renewals went out a few weeks ago - early October. Nick has extra window clings, certificates and Chamber pens. Membership spotlight will be Danie and then Ronda.

Ronda motioned to accept Joel Jameson with Faith Aerial as a member, seconded by Nick and passes unanimously. Methven Funeral Chapel are having a reopening on October 26th with a ribbon cutting at 11:15am. Linda will bring ribbon and big scissors. Mille Lacs Messenger will be there.

New business included changing the November meeting to Danie's downtown studio (290 W Main St, Isle). Daron updated the google listing. Christmas/Holiday light contest need too be posted around town. Prizes will be Chamber bucks for individuals and trophy and certificate for businesses. In December we will call for Citizen of the Year Award. Daron will pick and honor someone with the presidential award - needs to tell Linda to get the plaque. Isle Days had a donation for the Isle School Playground motioned to approve by Nick and seconded by Ronda, passed unanimously. Isle Days will be paying half of the website fees.

Next meeting Danie's studio at 6pm. Meeting motioned to adjourn at 7:02pm by Nick, seconded by Joel and passed unanimously.