

## Isle Area Chamber of Commerce Minutes

Tuesday, January 24, 2024 - 6:00 pm

### Century21 - Atwood

Call to order at 6:07pm by Daron Stenvold. In attendance, President: Daron Stenvold - Impel Authority Marketing, Vice President: Don Dahlen, Treasurer: Linda Dahlen - Taxes, Secretary: Danie Powell - DanieGeo Productions, Ronda Bjornson - Century21, Nick Skogen - Lakeland Printers, John Becker - Teal's Market, Penny Klipstein - Isle Bay Salon, Miranda - Isle Harbor Lodge, Kelly LaBrosse - Century21.

Motion to approve the agenda by Nick, seconded by Linda, passed unanimously. Motion to approve minutes from last meeting motioned by Ronda, seconded by Nick, passed unanimously.

Linda presented the financial reports that she got the 1099s from Isle Days, need to pick up money from the messenger for Chamber Bucks, we've done a little better financially this December versus last December, Isle Days still needs to write a check for their half of the website. Motion to approve financials by Ronda, seconded by Penny, passed unanimously.

Planning now for Annual meeting in March, March 19th at 5:30pm at McQuoids Event Center. The date would be the 4th week but we moved up a week for Holy week. Finalizing details for the Annual Meeting – caterers and venue are set, but we need items for auctions.

We would like to someone from the Isle Days committee to come to the Chamber meeting with updates and check-ins. Linda going to mention it to Tara. Danie is also on the committee.

Winter banners won't be up this year. Jason (from the city) doesn't want to put them up this winter because the brackets not heavy duty enough. They will be used next winter - possibly need to replace a few that are no longer in business, etc.

Grand openings/Ribbon cuttings for new members: Goody's wants one done - January (once open). Linda has the big scissors. Nick is going to invite the new barber in town to join the Chamber. Members going to join- Tuibee Tavern. New members packets need to be accessible to be able to get to new possible members.

General board openings for the Chamber. Nomination committee will be Linda, Danie and Miranda. Calendar change in the Bylaws to start in March versus December/January. Need to amend and update the bylaws.

Do we want to be apart of the Mille Lacs Resource Guide? We opted not to get more information on that because we are in the Fun Guide.

Thank you to Daron for posting the mini membership spotlights on the Facebook. Some members might want to approve their posts before hand - something to keep in mind.

Kelly brought up that the Mille Lacs Area Community Foundation looking for board members - <https://mlacf.org/> The Foundation is about making a difference: growing healthy communities, safeguarding natural resources, inspiring inclusive community-building. Ronda brought up the upcoming community events: WAVE Chili Cook Off - Tullibee Tavern March 23rd starting at noon.

Change location for next meeting February 27, 2024 to be hosted at Century21 by Ronda Bjornson.

Motion to adjourn by Don, seconded by Nick, unanimously passed at 7:11pm.