

Isle Area Chamber of Commerce Minutes

Thursday, February 16, 2023 - 6:00 pm

McQuoid's Inn Front Lobby

In attendance of the meeting is President Nick Skogen, Secretary Danie Powell, Daron Stenvold, Don Dahlen and Tim Potoczny. The meeting was called to order at 6:12pm and the guests were Danie's kids - Lars and Leroy.

Nick shared about his goal for 2023 to remain in business and the best way to support him and his business is to buy something he offers, examples: posters, business cards, flyers, etc.

Agenda motioned to be approved by Tim and seconded by Daron, passed unanimously. January meeting minutes motioned to be approved by Tim and seconded by Daron, passed unanimously. Linda sent out the 2022 taxes for the Chamber. We need an invoice from Linda to pay her for preparing the taxes. Financials were not presented.

Danie offered to help Linda with the members spotlight. The spotlight agenda is DanieGeo Productions and Annie Stein. Danie needs the template from Linda. Linda will be sending out the member renewals tomorrow (2/17/2023).

The Spring Fling Annual Meeting is March 16th at 5pm. We will be hosting it in the McQuoid's Inn Event Center. There will be a \$150 cost to McQuoids, motioned to approve location change and cost by Danie and seconded by Daron, passes unanimously. Danie will be bringing sound for the event including a microphone. Dan's Catering is confirmed with \$400 budget. Nick will be approaching Teal's for a donation of beverages for the event.

An email blast will be going out to Chamber members about the Annual Meeting (RSVP's) and looking for donations for silent auction. One of the silent auction items will be used as the door prize. In years passed there has been a business card drawing for any extra wine left over. Linda has a message out to Portside for getting the wine with \$100 budget. Danie is going to decorate the hall for the Annual Meeting.

Nick is going to make sure that both a representative from Mille Lacs National Bank and Rhonda Skoog will both be in attendance at the Annual Meeting.

Daron was able to get access both emails for the Chamber to email blasts can come from one place.

Nick presented Student of the Quarter on Monday, February 13th and it went well. The school was hosting their Snow Days coronation and the students were recognized in front of the whole school. Nick is waiting for a picture and the names of the students to submit to the Messenger.

Nick will be officially stepping down from the role of president at the March meeting and a new president will be replacing him. We might also want to talk about the role of Vice President at that time, need an update from Doc Moss.

For new business, Danie will be taking over the member spotlight for Linda to take some things off her busy plate. Nick will be handling Educator of the Year applications. Linda is still willing to get the plaque.

Danie and Daron are going to work on the mailing list and create audiences for members and non-members to get emails, example show the benefits of being a Chamber member.

For the business directory, Daron wants to add the option to have emails and/or phone numbers left off. That way the directory is doing what is best for the business.

Next meeting is the Annual Meeting on March 16th at the McQuoids Event Center. Meeting motioned to adjourn by Daron, seconded by Danie and passed unanimously.