

April 20, 2023
Isle Area Chamber of Commerce Minutes

In attendance was Daron Stenvold, Don Dahlen, John Becker, Danie Powell and Penny Klipstein

Meeting called to order at 6:04pm. Started with names and the get to know you question: what is your favorite community event - Isle Days, Fall Fest, Soup Slurp.

Agenda approved, motioned by Don and second by Penny - passed unanimously. Minutes from March read and approved, motion by Don, second by Penny.

Financials presented by Linda via email, brought by Don. Need to sign checks for Garden Club \$75 and check for Oberfeld Insurance. Isle Days pays a portion of the insurance, Linda got check to Isle Chamber from Isle Days. Going to add Daron to the banking so he can also sign checks. Motioned to approve by Don, seconded by Danie. Passed unanimously.

It's time to redo the banners for the light poles in downtown Isle. Looking to get 3M Vinyl. Sell the spots to Chamber members. Sample of design will be presented by next meeting. Marketing to follow. Goal to have them ready and printed by June/early July.

Need to get the membership spotlight going again. DanieGeo Productions is next then Annie Stein. Daron made an outline. Spotlights will be on Chamber website and Facebook.

Received membership dues from Jim's Tree Service, Security State Insurance, Mille Lacs Health System, City of Isle - Muni, Quality Disposal, Father Hennepin State Park. Quality Disposal new member.

Next Month Membership Dues: (April/May) Century 21, Spire Credit Union, Lyback's Marine, FNB Lakeside Office, McQuoid's Inn, Isle Bowl

Motion to approve member status and renewals by Don, seconded by John and passed unanimously.

March Spring Fling Review: Weather was unfortunate. Food was great. Great music. Numbers from auction? Maybe next year do an online auction. Good amount of donations.

Donations from: Penny Klipstein/Isle Bay Salon, Century 21/Ronda Bjornson, Teals gift card, Curio gift card, Beamish Metal Works, Isle Family Campground, Daron Stenvold/Impel, Linda Dahlen, Garden Club, Friends of the Library, Mille Lacs Health and First National Bank.

Need to confirm with Linda about if McQuoid's was paid for use of the room/cleaning cost.

Chamber responsibilities

- Membership renewals - Linda
- Member Spotlight - Danie / Linda
- Educator of the year applications - Nick, Linda going to order the plaque
- Email list, monthly emails, members & non-member emails - Danie & Daron - email campaign for benefits, Communication - process
- Student of the quarter - done for the year

Isle Days committee - should be coming to the meeting next month - insurance & financing goes through Chamber.

Fun Guide - Chamber of Commerce Ad has been proofed and submitted.

We are still looking for nominations for the Educator of the Year. We are still looking for nominations for the Educator of the Year. Need nominations by end of May / early June.

Next meeting: May 18, 2023

Motion to adjourn at 6:54pm by Daron, second by Penny, passed unanimously.

Program - Community over competition

Chamber Board

Chamber President: Daron Stenvold

Vice President: Don Dahlen

Treasurer: Linda Dahlen

Secretary: Danie Powell